

## **Jekyll Island Art Association Show**

**Guild Contact:** Lainie Addressi

**Theme:** GIFG is the featured artist of the month

**Date:** November 1-20, 2024

**Location:** Goodyear Cottage, Jekyll Island

### **Responsibilities of the Artist**

- A. Artist must be a member of the JIAA or pay a \$30.00 exhibitor fee which provides access to the JIAA member database through which they will receive payment for artwork sold on their behalf.
- B. Artist will exhibit inventory, descriptions and prices, in the JIAA membership database no later than 15 days prior to the exhibit.
- C. Artist agrees that all wall art will be properly cleaned, framed, and wired for hanging to the standards of JIAA.
- D. Artist agrees that all artwork is for sale and priced in all price ranges.
- E. Artist agrees to pay JIAA a commission of 25% of the listed price of all works sold.
- F. Artist agrees that work may not be added to or removed from the works displayed in the exhibit without the knowledge and approval of the JIAA.

### **Responsibilities of JIAA**

- A. JIAA will provide price and display labels for all works placed in Goodyear Cottage. It is understood between the parties that only JIAA display price tags and display labels will be used.

### **General Guidelines**

- A. Artist agrees that he/she will be present on days the exhibit is checked in and checked out.
- B. Artist agrees that only JIAA representatives will hand/set up the exhibit.

### **Publicity and Promotion**

- A. JIAA agrees to provide a space for the display of Artist's statement.
- B. JIAA agrees to provide the following publicity using the poster during the month of the exhibit:
  - a. Distributed on Jekyll Island
  - b. Featured in the JIAA monthly newsletter
  - c. Featured on the JIAA website
  - d. Posted to the JIAA Facebook page
  - e. Posted on Instagram
- C. The Artist will receive an electronic copy to use for additional publicity of his or her choice.

Other: GIFG is responsible for refreshments at the Opening Reception. This can be from member donations and/or the treasury pending consensus.

Items not sold during the JIAA show may be submitted for sale in the Merry Artists shop in December.